



FESTIVAL OF THE TREES SPONSOR | DESIGNER OPPORTUNITIES

November 21, 2024 • 6:30 PM to 9:30 PM
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2024 Theme: *Design Enchantment*
(All net proceeds benefit FIU Interior Architecture Department)



TITLE SPONSOR - \$15,000

- Naming rights to the event - "FIU [Company Name] 36th Annual Festival of the Trees."
- Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 10,000 recipients, event signage, social media channels, projections and over 1,000 commemorative programs.
- Prominent Company logo included on the (front) of the printed tickets.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials, subject to approval by FIU.
- Title Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Reserved Parking spot at the event venue (1 car).
- Opportunity to give opening remarks/greetings at the event.
- Photo booth Backdrop of your company logo.
- Complimentary Dean's Annual Season Pass for 2 for the 2024-25 CARTA Season of the Art for musical concerts, theatre productions, and exhibitions.

GOLD LEVEL SPONSOR - \$10,000

- Co-Sponsorship opportunity available.
- Name and logo identifying your company as a Gold Sponsor on marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Prominent Company logo included on the (back) of the printed tickets.
- Gold Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Reserved Parking spot at the event venue (1 car).
- Social media coverage including pre-event postings and post-event photos.
- Photo booth Backdrop of your company logo.

SILVER LEVEL SPONSOR - \$5,000

- Co-Sponsorship opportunity available.
- Name and logo identifying your company as a Silver Sponsor on marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Prominent Company logo included on the (back) of the printed tickets.
- Silver Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Social media coverage including pre-event postings and post-event photos.
- Photo booth Backdrop of your company logo.

TREE SPONSOR - \$1,500 (After September 21 \$2,000)

- Name identifying your company as a Tree Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Name and logo displayed on sponsored tree during the event.



Follow us @festivalofthetrees
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FRIEND OF THE TREES SPONSOR (CO-SPONSORSHIPS AVAILABLE)

~~360 PHOTO BOOTH SPONSOR \$2,500~~ **SOLD**

- Name and logo identifying your company as the 360 Photo booth Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- 360 Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

~~AWARDS SPONSOR \$2,000~~ **SOLD**

- Name and logo identifying your company as the Awards Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- Logo on each award with FIU Interior Architecture and link to your website from FIU's College, Departmental, and Event websites.

~~CHAMPAGNE TABLE \$1,500~~ **SOLD**

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Champagne Table identifying your company as a Friend of the Trees.

~~COFFEE CART \$1,500~~ **SOLD**

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Coffee Cart identifying your company as a Friend of the Trees.

~~DESSERT STATION \$1,500~~ **SOLD**

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Dessert Table identifying your company as a Friend of the Trees.

SAVORY STATIONS- \$1,200

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on one of the four Savory Food Stations identifying your company as a Friend of the Trees.
 - ~~Sushi Station~~ **SOLD**
 - ~~Lechon Cuban Cuisine~~ **SOLD**
 - Bento Box Asian Cuisine
 - Mediterranean Cuisine



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SPONSOR LEVEL

- Title Sponsor (\$15,000)
- Gold Level (\$10,000)
- Silver Level (\$5,000)
- Tree Sponsor (\$1,500; (\$2,000 after September 21))
- ~~Friend of the Trees 360 photo booth (\$2,500)~~ **SOLD**
- ~~Friends of the Trees Awards (\$2000)~~ **SOLD**
- ~~Friend of the Trees (\$1,500)~~ **SOLD**
[Champagne, Coffee, Dessert]- circle one
- Friend of the Trees- (\$1,200)
~~[Sushi, Lechon, Bento Box, Mediterranean]~~- circle one

SPONSOR CONTACT INFORMATION

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email and Social Media Handle: _____

DESIGN TEAM CONTACT INFORMATION

Name: _____

Company: _____

Phone: _____

Email and Social Media Handle: _____

PAYMENT INFORMATION

Check Enclosed Amount: _____

Make Checks Payable to: Festival of the Trees

If you are paying with a credit card, please provide credit card information via phone 305.348.6914 or this form fully completed by fax 305.348.1277

Credit Card Payment: Personal Card Company Card

Amount: _____

Name on Card: _____

Account Number: _____

Exp. Date: _____ CVW Code: _____

Signature: _____



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Checks | Mail to:

FIU Interior Architecture
Attn: Zinaida Hirlemann
11200 SW 8th St. PCA 277B
Miami Florida 33199

Credit Cards | FAX ONLY

Submit this completed form via Fax:
305-348-1277
Please do not email credit card information.

Questions?

Call FIU Interior Architecture
305-348-6914
Email: festivalofthetrees@fiu.edu
zhirlema@fiu.edu
www.festivalofthetrees.com