



# FESTIVAL OF THE TREES SPONSOR | DESIGNER OPPORTUNITIES

November 21, 2024 • 6:30 PM to 9:30 PM  
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2024 Theme: *Design Enchantment*  
(All net proceeds benefit FIU Interior Architecture Department)



## TITLE SPONSOR - \$15,000

- Naming rights to the event - "FIU [Company Name] 36<sup>th</sup> Annual Festival of the Trees."
- Name and/or logo prominently displayed in digital and print campaign, including press releases, print publications and social media.
- Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, press releases, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 10,000 recipients, event signage, projections and over 1,000 commemorative programs.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Title Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Opportunity to display products, subject to approval by FIU.
- Presence on social media channels.
- Special Parking spot at the event venue.
- Opportunity to give opening remarks/greetings at the event.
- Opportunity to host Festival of the Trees kick-off event.

## GOLD LEVEL SPONSORS - \$10,000

- Multiple sponsorship opportunities and Co-Sponsorship available
- Name and logo identifying your company as a Gold Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Name and/or logo inclusion in local press campaign, including press releases.
- Gold Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Social media coverage including pre-event postings and post-event photos.
- Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

## TREE SPONSOR - \$1,500 (After September 21 \$2,000)

- Name identifying your company as a Tree Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Name and logo displayed on sponsored tree during the event.



# FESTIVAL OF THE TREES SPONSOR | DESIGNER OPPORTUNITIES

November 21, 2024 • 6:30 PM to 9:30 PM  
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2024 Theme: *Design Enchantment*  
(All net proceeds benefit FIU Interior Architecture Department)

## FRIEND OF THE TREES SPONSOR (CO-SPONSORSHIPS AVAILABLE)

### 360 PHOTO BOOTH SPONSOR - \$2,500

- Name and logo identifying your company as the 360 Photo booth Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- 360 Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

### AWARDS SPONSOR - \$2,000

- Name and logo identifying your company as the Awards Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- Logo on each award with FIU Interior Architecture and link to your website from FIU's College, Departmental, and Event websites.

### CHAMPAGNE TABLE- \$1,500

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Champagne Table identifying your company as a Friend of the Trees.

### COFFEE CART- \$1,500

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Coffee Cart identifying your company as a Friend of the Trees.

### DESSERT STATION- \$1,500

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on the Dessert Table identifying your company as a Friend of the Trees.

### SAVORY STATIONS- \$1,200

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- Name and logo on one of the four Savory Food Stations identifying your company as a Friend of the Trees.
  - Sushi
  - Lechon
  - Bento Box
  - Mediterranean





# FESTIVAL OF THE TREES SPONSOR | DESIGNER OPPORTUNITIES

November 21, 2024 • 6:30 PM to 9:30 PM  
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2024 Theme: Design Enchantment  
(All net proceeds benefit FIU Interior Architecture Department)



## SPONSOR LEVEL

- Title Sponsor (\$15,000)
- Gold Level (\$10,000)
- Tree Sponsor (\$1,500); (\$2,000 after September 21)
- Friend of the Trees- 360 photo booth (\$2,500)
- Friends of the Trees- Awards (\$2000)
- Friend of the Trees- (\$1,500) [Champagne, Coffee, Dessert] - circle one
- Friend of the Trees- (\$1,200) [Sushi, Lechon, Bento Box, Mediterranean]- circle one

## SPONSOR CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email and Social Media Handle: \_\_\_\_\_

## DESIGN TEAM CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email and Social Media Handle: \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed      Amount: \_\_\_\_\_

Make Checks Payable to: Festival of the Trees

If you are paying with a credit card, please provide credit card information via phone 305.348.6914 or this form fully completed by fax 305.348.1277

Credit Card Payment:     Personal Card     Company Card

Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVW Code: \_\_\_\_\_

Signature: \_\_\_\_\_



Follow us @festivalofthetrees  
#FIUfestivalofthetrees

### Checks | Mail to:

FIU Interior Architecture  
Attn: Zinaida Hirlemann  
11200 SW 8th St. PCA 277B  
Miami Florida 33199

### Credit Cards | FAX ONLY

Submit this completed form via Fax:  
305-348-1277  
*Please do not email credit card information.*

### Questions?

Call FIU Interior Architecture  
305-348-6914  
Email: festivalofthetrees@fiu.edu  
zhirlema@fiu.edu  
www.festivalofthetrees.com