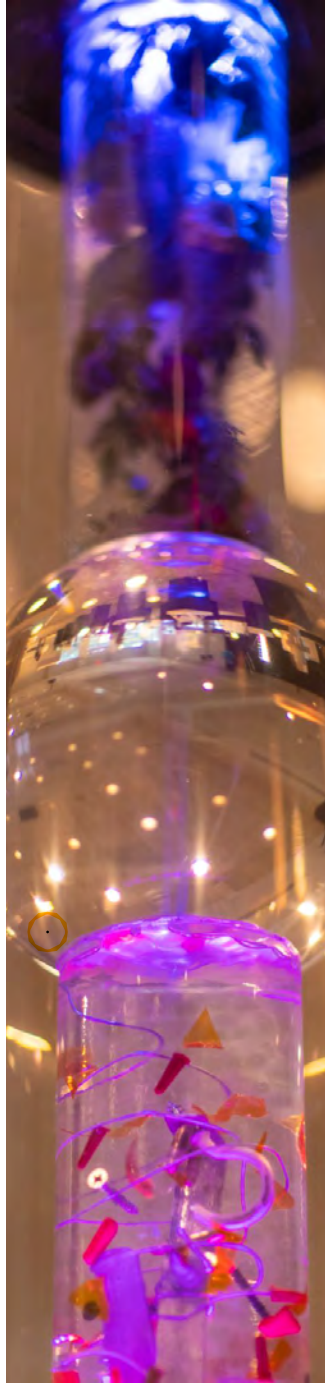




# FESTIVAL OF THE TREES SPONSOR | DESIGNER OPPORTUNITIES

November 16, 2023 • 6:30 PM to 9:30 PM  
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2023 Theme: *The Future of Space*  
(All net proceeds benefit FIU Interior Architecture Department)



## TITLE SPONSOR - \$20,000

- Naming rights to the event - "FIU [Company Name] 35<sup>th</sup> Annual Festival of the Trees."
- Name and/or logo prominently displayed in digital and print campaign, including press releases, print publications and social media.
- Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, press releases, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 10,000 recipients, event signage, projections and over 1,000 commemorative programs.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Title Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Opportunity to display products, subject to approval by FIU.
- Presence on social media channels.
- Special Parking spot at the event venue.
- Opportunity to give opening remarks/greetings at the event.
- Opportunity to host Festival of the Trees kick-off event.

## PLATINUM SPONSOR - \$15,000

- Name and logo identifying your company as a Platinum Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Name and/or logo inclusion in local press campaign, including press releases.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Platinum Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Social media coverage including pre-event postings and post-event photos.

## GOLD SPONSOR - \$7,500

- Name and logo identifying your company as a Gold Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Gold Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.

## TREE SPONSOR - \$2,000

(\$2,250 after October 17<sup>th</sup>)

- Name identifying your company as a Tree Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Name and logo displayed on sponsored tree during the event.

## FRIEND OF THE TREES / TABLE SPONSOR- \$1,500

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.  
If sponsoring a food or beverage table, name and logo on the table identifying your company as a Friend of the Trees.



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## SPONSOR LEVEL

- Title Sponsor (\$20,000)
- Tree Sponsor (\$2,000; \$2,250 after October 17th)
- Platinum Sponsor (\$15,000)
- Friend of the Trees (\$1,500)
- Gold Sponsor (\$7,500)

## SPONSOR CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email and Social Media Handle: \_\_\_\_\_

## DESIGN TEAM CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email and Social Media Handle: \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed      Amount: \_\_\_\_\_

Make Checks Payable to: Festival of the Trees

**If you are paying with a credit card, please provide credit card information via phone 305.348.6914 or this form fully completed by fax 305.348.1277**

Credit Card Payment:     Personal Card     Company Card

Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_      CVW Code: \_\_\_\_\_

Signature: \_\_\_\_\_



Follow us @festivalofthetrees  
#FIUfestivalofthetrees

All net proceeds benefit FIU Interior Architecture Department

### Checks | Mail to:

FIU Interior Architecture  
Attn: Zinaida Hirlemann  
11200 SW 8th St. PCA 277B  
Miami Florida 33199

### Credit Cards | FAX ONLY

Submit this completed form via Fax:  
305-348-1277  
*Please do not email credit card information.*

### Questions?

Call FIU Interior Architecture  
305-348-6914  
Email: festivalofthetrees@fiu.edu  
zhirlema@fiu.edu  
www.festivalofthetrees.com

\*All entries must be an original design and concept. If any entry is not original or does not follow the criteria, the tree will be disqualified from all awards. The Festival of the Trees is not responsible for any lost, late, or damaged entries. Upon the "tree" drop off at the venue, the "tree" will become FIU property.