



# FESTIVAL OF THE TREES SPONSOR / DESIGNER REGISTRATION FORM

NOVEMBER 18, 2022 • 6:30 PM TO 9:30 PM  
FIU KOVENS CONFERENCE CENTER • 3000 NE 151 Street, North Miami, FL 33181



## TITLE SPONSOR - \$25,000

- Naming rights to the event - "FIU 34<sup>th</sup> Annual Festival of the Trees."
- Name and/or logo included in digital and print campaign, including press releases, print publications and social media.
- Name and logo identifying your company as the Title Sponsor on all event marketing materials including, but not limited to, press releases, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 10,000 recipients, event signage, and over 1,000 commemorative programs.
- VIP area reserved for you and your guests. Right to display your company banner and logo and to distribute promotional materials during event.
- Title Sponsor profile, company logo, and link to your website featured on the Festival of the Trees website.
- Opportunity to display product, subject to approval by FIU.
- Social media promotion of your company on FIU Interior Architecture, Festival of the Trees, and College of Communication, Architecture + The Arts accounts prior to, during, and after the event.

## FURNITURE SPONSOR - \$10,000

- Name and logo identifying your company as the Furniture Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Furniture Sponsor profile, company logo and link to your website featured on the Festival of the Trees website.
- Social media promotion of your company on FIU Interior Architecture, Festival of the Trees and College of Communication, Architecture + The Arts accounts prior to, during and after the event.

## PHOTO BOOTH SPONSOR - \$5,000

- Name and logo identifying your company as a Photo booth Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Name and/or logo inclusion in digital campaign, including social media and website, and inclusion on the photo booth backdrop
- Photo Booth Sponsor profile, company logo, and link to your website featured on the Festival of the Trees website.
- Social media promotion of your company on FIU Interior Architecture, Festival of the Trees and College of Communication, Architecture + The Arts accounts prior to, during and after the event.

## TREE SPONSOR - \$2,000

(\$2,250 after September 30, 2022)

- Name and logo identifying your company as a Tree Sponsor on selected marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Name and logo displayed on sponsored tree during the event.

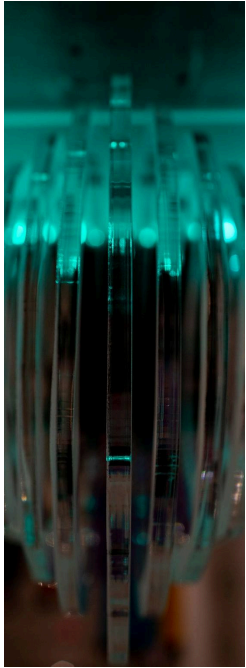
## FRIEND OF THE TREES / TABLE SPONSOR- \$1,500

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- If sponsoring a food or beverage table, name and logo on the table identifying your company as a Friend of the Trees. Options from (4) Food Stations, Dessert Station, and Champagne Table.



# FESTIVAL OF THE TREES SPONSOR / DESIGNER REGISTRATION FORM

NOVEMBER 18, 2022 • 6:30 PM TO 9:30 PM  
FIU KOVENS CONFERENCE CENTER • 3000 NE 151 Street, North Miami, FL 33181



## SPONSOR LEVEL

- Title Sponsor (\$25,000)
- Furniture Sponsor (\$10,000)
- Photo booth Sponsor (\$5,000)
- Tree Sponsor (\$2,000) (\$2,250 after September 30, 2020)
- Friend of the Trees/ Table Sponsor (\$1,500)

## SPONSOR CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## DESIGN TEAM LEADER CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed Amount: \_\_\_\_\_

Make Checks Payable to: FIU Interior Architecture Department

Credit Card Payment:  Personal Card  Company Card

Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Account Number: \_\_\_\_\_



### CHECKS | MAIL TO:

FIU Interior Architecture  
Attn: Zinaida Hirlemann  
11200 SW 8<sup>TH</sup> ST, PCA 277B  
Miami, FL 33199

### CREDIT CARD | FAX TO:

Submit this completed form to:  
Attn: Zinaida Hirlemann  
Fax: 305-348-1277

### QUESTIONS?

Contact: FIU Interior Architecture  
305-348-6914  
festivalofthetrees@fiu.edu



College of Communication, Architecture + The Arts

All net proceeds benefit FIU Interior Architecture