



FESTIVAL OF THE TREES DESIGN CRITERIA

NOVEMBER 18, 2022 • 6:30 PM TO 9:30 PM
FIU Kovens Conference Center • 3000 NE 151 Street North Miami, FL 33181

CRITERIA

In keeping with the spirit of the Festival of the Trees, the point of departure for the design must be representative of the holiday spirit, but does not have to be a tree.

This year, we ask that designers address the theme of Visionary Biomimicry: Miami 2070.

Envision Miami in 2070, 50 years into the future. As designers, we will undoubtedly need to adapt to new and challenging climate conditions affecting the way we work, play, and live. According to the Biomimicry Institute, "Biomimicry is a practice that learns from and mimics the strategies found in nature to solve human design challenges...By using nature as our mentor, we get to experience the powerful healing effects it has by connecting to the natural world – while also finding empowering relief to solve these challenges together."

At Festival of the Trees 2022, let's learn from nature to develop designs that represent unique and innovative possibilities for our future. Because in today's unpredictable world, we could all benefit from beacons of hope.

The Festival of the Trees is not responsible for any lost, late, or damaged entries. Winners shall be selected by a panel of independent judges. All entries must be an original design and concept. If any entry is not original or does not follow the criteria, the tree will be disqualified from all awards.

The categories for judging are:
Most Elegant, Most Colorful,
Most Sustainable, Most
Creative,
Most Illuminating, Most
Progressive, Most Whimsical, Most
Thematic, Most Animated, and
People's Choice.

SIGNAGE / LOCATION / ELECTRICITY

The Festival of the Trees Committee will provide a sign with the Designer/Sponsor credits. No advertising will be permitted as part of the display. The Festival Committee will

strategically place all the submittals on pedestals in the gallery setting. Note: The location of your tree is at the discretion of the committee. If you need electricity for your tree, please indicate such to the committee AT LEAST ONE MONTH PRIOR TO THE EVENT.

SIZE

The design should not exceed 24" x 24". The height should be determined by stability and practicality. Your design must be able to stand atop an 18" square x 42" H pedestal. The weight should not exceed 80lbs, and should be able to be moved easily by two people. All trees must be displayed on the pedestal provided. If you choose to have your own, your design will be ineligible for judging and prizes. The pedestal provided is NOT to be altered or covered.

AUCTION

Please submit a sketch of your design by October 22 with the Design Credits. We will be auctioning your piece. Due to the mission of the auction to raise funds for student scholarships, we ask that each team please submit a minimum price of \$250. Please provide a small label or signature on or under the object. ADEQUATE PACKAGING MATERIAL MUST BE INCLUDED so that your tree can be handed over to the buyer safely. Proper packaging should include bubble wrap and a box. Please note that trees not sold at the auction will be donated to the Cortxia Foundation. The Cortxia Foundation, cortxia.com, is a non-profit organization with the mission of revolutionizing the education sector by understanding genomic coding to identify its roles in cognitive barriers and learning disabilities.

QUESTIONS

FIU Interior Architecture Department
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Festival of the Trees Committee
Rocio Gutierrez, Co-Chair
Jisette Jimenez, Co-Chair • festivalofthetrees@fiu.edu

WWW.FESTIVALOFTHETREES.COM
Net proceeds to benefit the FIU
Interior Architecture Department

August 1
Online Early Bird
Tickets available

September 30
Deadline for Early Bird
Tickets

October 18
Design credits due:
designer or firm name,
sponsor name, concept
statement, sketch or
photograph of piece,
and starting bid price

October 26
Deadline to have your
name included in the
program

November 18
Drop off of trees at
venue (10AM to 3pm)
Kovens Conference
Center

November 18
Gala Opening Event:
Party/Auction (6:30pm
to 9:30pm)
Kovens Conference
Center

